

The American Youth Business Centers



Unemployment

- Black Teen unemployment is approximately 45%
- Black Pre-teen unemployment is 100%

Gangs

- 400,000 youth under age 18 belong to gangs
- 120,000 of these are Black males
- Guns, drugs & violence usually accompanies gang activity

Top Reasons Why Youth Join Gangs

- Lack of jobs
- Poverty
- Negative Peer Groups
- The Need to Belong to Something

Our youth need positive options and tools to combat the formidable challenges that await them. We as their parents and leaders need to do much more in providing them safe futures and more creative ways to guarantee them a much better chance to have strong mental and physical health. Here are some of the most dangerous obstacles that await them:

- Lack of jobs.
- An abundance of internet porn.
- Community abandonment issues
- The proliferation of Sexually Transmitted Disease
- Capitalists bent on getting our children hooked on prescription drugs when the chance arises.
- Incredibly high dropout rates, which send our children to gangs, guns, drugs, prison and poverty.
- Failing public schools in which are children rank last in proficiency in regards to reading and math.

Problems Facing Boys of Color

- Media portrayal of Blacks as generally negative.
- Whites still make more than Blacks for doing the same jobs.
- Many know someone who had committed suicide or was killed.
- Concerned that Black children are not getting a quality education.
- Society isn't doing enough to support young men and boys of color.
- Improving the creating more jobs/good paying jobs is a top issue of concern.
- Efforts to reduce crime and violence in their neighborhood is losing ground or staying the same.













- Nationwide, African American children represent 32% of children who are arrested, 42% of children who are detained, and 52% of children whose cases are judicially waived to criminal court.


In every case we have investigated of supposedly signature ‘adolescent risks’ --fatal traffic crashes, firearms mortality, felony crime, violent crime, and, in the present study, homicide and firearms homicide -- we find they are severely mitigated or disappear altogether once the economic playing field is leveled.

The American Youth Business Center

The American Youth Business Center, or YBC, is our beginning to a solution to both the unemployment problem and the gang problem. The YBC is a quick set-up business that allows our youth to earn money in a way never before possible. Watch as our children transact business, generate an income for themselves, build pride, learn business concepts & principles, become motivated to do even better in school, and all with an eye on the future for bigger undertakings.

The YBC Business Kit, or YBC, will include the YBC table, chair, carrying case, lanyard ID, cap, business cards and an online business page on our website accessed by our Youthpreneurs for recordkeeping purposes. The website will also provide tutorials for recordkeeping, updates, tips, future products, etc. Here are the original ‘YBC Themes’.

1. Cold Drinks/Pop/Lemonade, very limited snacks   
2. Caps, Hats & Headbands (Brain Rain)  
3. Tee Shirts (Brain Rain)  
4. Books & DVDs: The New Jim Crow &  Race: The Power of an Illusion 
5. Artwork/Animations/Cartoon Photos 
6. Lemon Mints 
7. The General Store 

There may be a YBC that offers hair for girls. 

Conducting Business for the American YBCs

There will be two 5 hour shifts at each YBC site, 8-1 and 1- 6. Each site will have 6-7 YBCs. There will only be one each of the original YBC Themes per YBC Business Park so that there is no direct competition, thus allowing for maximum sales. There will be adult supervision at each YBC Business Park. We will work with Mayor’s across the country to coordinate supervision and logistics within each respective city.

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We will work with Mayor's across the country to coordinate supervision and **'Safe Place'** YBC parks at churches and schools across Urban America to enhance success for our YBC owners.

Our Mayors will assist with:

- Procuring locations and permission at local churches (70,000 Black churches nationwide), and public schools (99,000 nationwide).
- Creating 'YBC Business Parks' at select city locations
- Provide signage for YBC locations
- Providing officer drive-bys for safety checks at the YBC Business Parks
- Provide a contact person to answer questions as well as parent and volunteer supervision coordination.
- Season-ending celebration

Our Children Will:

- Own their own business. Sales goals will be to sell \$40 - \$50 each day, earning \$120 - \$150 per week
- Have access to our dedicated website which with their own 'YouthPreneurs' business page for record keeping
- Learn Time Management skills
- Education becomes more meaningful
- Strong alternative to gangs, drugs and guns
- Entry point to future bigger business ventures
- Learn to set meaningful Goals and Standards
- Have a chance at national YBC 'YouthPreneur' awards

The American Youth Business Centers

ARE YOU READY TO MAKE A DIFFERENCE?"

